



VYE · AI OPS LIVE · CLIENT SESSION

Putting AI to **work** for your growth.

A look at what's working inside Vye
— offered for our clients first.

July 1, 2026



THE DIAGNOSTIC

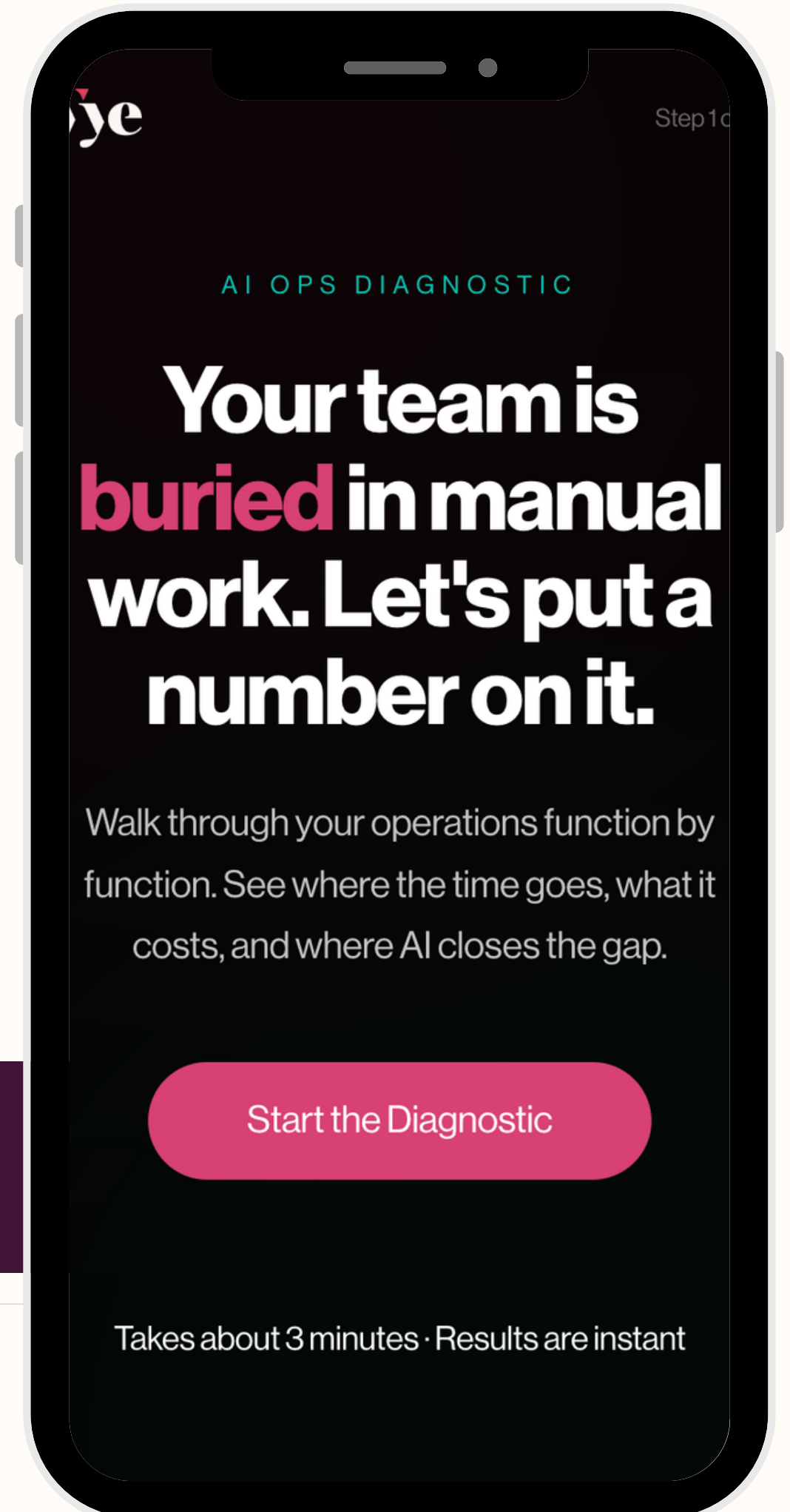
Open the link in the chat. Let's build **your number** as we go.

As we walk through this, you'll see exactly what the right AI systems can give you back, function by function.

The Diagnostic does the same thing. Start it now and let it fill in while we talk, so by the end you're looking at your own potential ROI.

vye-ai-ops-diagnostic.lovable.app

VYE · AI OPS LIVE



What we'll cover.

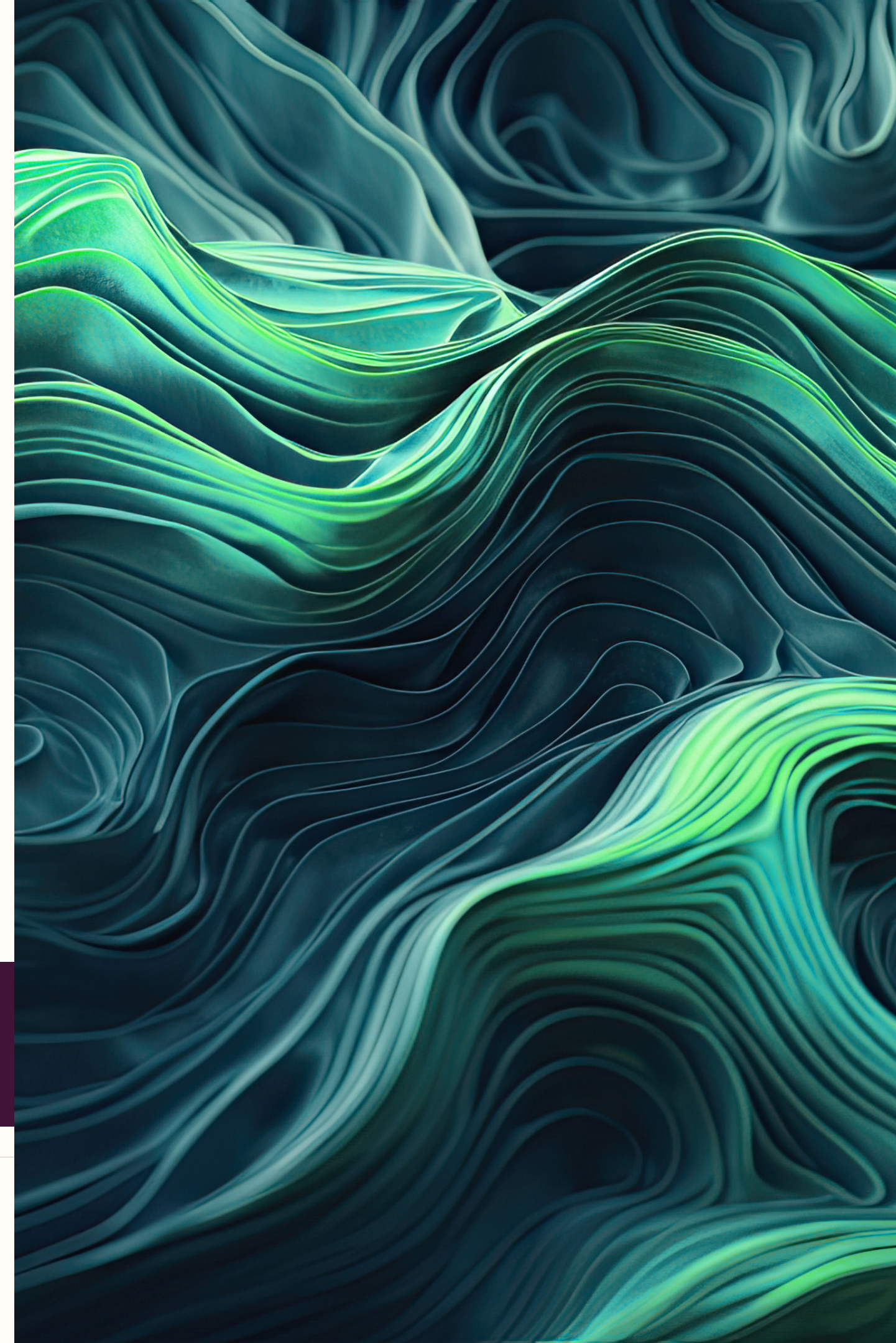
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- 01** From using AI to building it into your operations
 - 02** How we're building internally
 - 03** How we're building for clients
 - 04** How you'd get started
-

THE REALITY

Everyone's using AI. Almost no one's building the **systems** to use it properly.

Your team is probably already in there — a prompt here, a tool there. But scattered, ad hoc AI mostly produces more stuff, faster: more content, more drafts, more noise. Not more growth.

Activity went up. **Outcomes didn't.**



The pressure is real. The path isn't.

“

"A lot of AI offerings don't take the time to understand your environment before they promise something."

“

"It all comes down to adoption. If no one uses it, it's wasted money. We're thinking about task forces to ensure adoption happens."

“

"We want a chatbot to organize our internal operations — I want them to be able to ask about benefits like copays, deductibles, and commuting."

Real pressure from the top. No clear path. And no one inside whose job this actually is.

Using AI is easy. Building the right AI-enabled systems to actually experience **ROI** is hard.

SCATTERED USAGE

A prompt here, a tool there — no shared context, no direction. Fast, but junk.

SYSTEMIZED AI OPERATIONS

Shared skills, shared context, clear direction. Your whole team doing better work, faster, toward the number.

Same AI tools — **the system around it is the whole difference.**

**The question isn't "how do we use AI?"
It's "how do we build a system around
it to drive our growth?"**

That's the whole point of this new service offering.
Pointing AI at your growth, with the system to do it well.

THIS ISN'T THEORY. WE'RE DOING IT

We're actively rebuilding our own company's operations around it.

We didn't wait to “figure AI out” on your dime. We've been rebuilding how Vye runs — across marketing, sales ops, RevOps, and our own operations — so we know what works, what creates value, and what just creates noise & confusion.



20+

agents run inside
Vye's operations
today.

We've gone all in on **Claude** as our platform partner.



10+

Claude-certified
people on staff.

Official Claude partner

The same bar we hold as a HubSpot Partner — a real, certified partnership, not a logo on a page.

One platform, chosen for you

We've already done the evaluation and committed — so your team builds on a platform we know inside out.

The basics of a Claude **organizational setup.**

Projects

A dedicated workspace for a set of work — loaded with the context and files for that job.

Skills

Reusable instructions that teach Claude to do a task your way, the same way every time.

Plugins / Agents

Bundle skills, tools, and connections together, and Claude can run a whole job end to end — that's an agent.

Put them together — a project loaded with your context, plus skills & plugins/agents built for you — and you get what we call a **"client brain."**

LIVE DEMO

Let's take a look agents we're using internally.

We'll run the agents we've built for ourselves.

→ switching to Claude

Quantifying **ROI** via Time Savings

Stack these and multiply it by 52 weeks in a year and you really start to see the savings. Not to mention costs associating by not needing to hire additional FTEs as you scale.

TASK CREATION AGENT

15 min

time taken for every ask

x

3 asks

per day of the work week

x

5 PMs

project managers on team

=

18 hrs

given back, every week

\$3K+

billable time given back per week

MEETING PREP AGENT

30 min

saved in prep time
before each call

x

8 calls

number of sales calls per week

x

2

sales people

=

8 hrs

given back, every week

\$1.5K+

billable time given back per week

HOT ACCOUNTS PROSPECTING AGENT

30 min

saved in time needed to
conduct personalized outreach

x

20

accounts per week

x

2

sales people

=

20 hrs

given back, every week

\$3.5K+

billable time given back per week

What lives inside your Claude projects.

Connected systems & tools

Your data plus premium tools — HubSpot, Ahrefs, Ad Platforms, etc. — wired into custom skills and agents.

Your knowledge base

Brand, voice, processes, strategy, performance data and history — structured so Claude actually to create better work.

Skills & agents built just for you

Your repeatable work, encoded the right way — shared across your company and tuned for each project.

Governance & upkeep

Kept current, accurate, and secure as your business changes — the part everyone underestimates.

It looks simple to use. It's not so simple to build and maintain — each one is layers of work, tools, and expertise.

We're already doing custom AI Ops work for **clients.**

Beyond the starter set — a deeper build. Waypost built AI into three of their heaviest operations, and their team is already using it every day.

01

Résumé Agent

Find the right person, instantly

An agent that searches their whole résumé library and surfaces the best-fit candidate, with the reasoning — in seconds.

02

SEO & AEO Blog Agent

Research → draft, on autopilot

A workflow that researches their space weekly and drafts content built for search and AI visibility.

03

Resource Tracking Agent

1099 employee resource tracking,

An agent that tracks where time and capacity are going across projects — so staffing runs on live data, not guesswork.

Work that took **hours now takes minutes** — and that capacity goes to higher-value growth work.

LIVE DEMO

Let's take a look at some custom agents

We'll run the agents we built for Waypost

→ switching to Claude

Quantifying **ROI** via Time Savings

Stack these and multiply it by 52 weeks in a year and you really start to see the savings. Not to mention costs associating by not needing to hire additional FTEs as you scale.

RÉSUMÉ FINDER & PROFILE BUILDER AGENT

2 hrs

time taken for every ask

x

3 asks

per work week

x

3 AMs

account managers on team

=

18 hrs

given back, every week

\$3K+

billable time given back per week

BLOG RESEARCH AND WRITER AGENT

3 hrs

saved in research and
blog writing time

x

2 blogs

written per week

x

2

executive sponsors

=

12 hrs

given back, every week

\$2K+

billable time given back per week

RESOURCE TRACKING AGENT

3 hrs

spent compiling data and
updating information

x

2

different data views

x

1

resource manager

=

6 hrs

given back, every week

\$1K+

billable time given back per week

Why partner with someone like **Vye** on this?

Most teams are already trying. The tech isn't the hard part — making it work, and keeping it working, is.

The tools & access

Premium tools and connectors — Ahrefs, BrightLocal, the engineering to sync it all — that you'd have to buy and wire up yourself.

Knowing what to build

Picking the right things, and knowing what "good" looks like. Most teams don't have the time or the in-house expertise at this stage in the game.

Governance & upkeep

Keeping it accurate and current as your business changes is a real, ongoing job — not a one-time setup.

No one owns it

Most companies haven't hired an AI architect — because they don't even know who to hire or what to give them yet.

That's the role we play — **your Fractional Director of AI**. We set it up, keep it right, and build on it over time.

How the AI Ops **Kickstart** works.

01 Discover & align

- Working discovery session
- Map where your team's time goes
- Align on systems & data; loop in IT
- Collect credentials & access
- Choose your 3 starter agents

02 Build & connect

- Stand up your Claude instance
- Connect your systems & tools
- Build + customize your 3 agents
- Internal QA against your standards
- Live dashboard to track & add ideas

03 Train & embed

- Hands-on team training
- Leave a training guide + video
- Confirm it's actually sticking
- Map reclaimed time → growth

Proven agents we've built & tested to get you **started.**

Sales & Revenue Agents

- Call notes → proposal
- Meeting summarizer
- CRM updater
- Prospect & account research
- Follow-up drafter
- Competitive battlecards

Marketing & Content Agents

- Keyword & SEO research
- SEO/AEO content agent
- Content strategy & gap analyzer
- Social calendar drafter
- Campaign performance analyzer

People & HR Agents

- Résumé screening & matching
- Job-description drafter
- Interview prepper
- Onboarding helper
- Policy/handbook Q&A

Finance & Ops Agents

- Month-end summary
- Resource & capacity tracking
- Recurring report builder
- AR / invoice status
- Expense & vendor categorizer

Research & Knowledge Agents

- Market & competitor research
- Meeting prep briefs
- Knowledge-base lookup
- Note-taker & action items

Customer & Support Agents

- Ticket triage & draft replies
- Help-doc / FAQ drafting
- Feedback & theme analyzer
- Inbox triage & summarizer
- Weekly status digest

THE INVESTMENT

One flat price to get started.

\$15,000

for your AI Ops Kickstart.

A fixed, pilot price to get started. From there, we continue together as an ongoing AI Ops Engagement.

WHAT'S INCLUDED

- Your Claude infrastructure, set up
- Team onboarding & training
- 3 starter agents, implemented & customized to your business
- **And you own all of it**

WHAT HAPPENS NEXT

Want to take the **next step?**

Grab time with me for a 1:1 intro call. We'll talk through your questions and map what your AI Ops Kickstart could look like — no pressure.

1

A quick 1:1 intro call

2

We map where AI helps you most

3

If it fits, we scope your Kickstart

[Book a 1:1 intro call with me →](#)

<https://www.vye.agency/meetings/dale/ai-ops-intro>

